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DEVELOPING ELECTRONIC RECORDS MANAGEMENT SOFTWARE APPLICATIONS AND MANAGING INSTITUTIONAL DIFFERENCES: A COMPARATIVE STUDY

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PRESENTATION OVERVIEW

- * Regulations about Electronic Records

 Management Systems (ERMS) in Turkey
- ERMS implementations executed by Türksat A.Ş.
- The comparison of implementations
- Differences between effective parameters
- Conclusion

OVERVIEW OF ERMS APPLICATIONS IN TURKEY

Electronic Records Management Systems (ERMS) are supported by legal and administrative regulations in Turkey.

- ➤ Electronic Signature Law
- > "e-Correspondence" initiative

OVERVIEW OF TURKSAT

Turksat is one of the leading information and communications companies in Turkey.

Turksat operates in 3 business fields:

- 1- Satellite
- 2- Cable TV infrastructure and digital TV platform
- 3- IT Solutions and Services (e.g. e-Gov Gateway)

Head Quarter: Ankara / Turkey

Local offices: 21 Provinces of Turkey

Number of Employees: 864

Sales: ~ \$500 M



ERMS IMPLEMENTATIONS BY TÜRKSAT

- Ankara University
- Türksat (as an inner customer)
- Undersecretariat of Treasury
- General Directorate of Forestry
- Ministry of Labor and Social Security
- Ministry of Interior
- Turkish Post (PTT)
- Turkish Disaster and Emergency Management
- Turkish Coastal Safety

THE IMPLEMENTATIONS CHOSEN FOR THIS STUDY

In the scope of this study, 3 ERMS implementations of TURKSAT are selected. These are:

- > ERMS for Ankara University (a university)
- > ERMS for Turksat itself (a company)
- ➤ ERMS for Undersecretariat of Treasury (a government institution)

DIFFERENCES BETWEEN IMPLEMENTATIONS AND EFFECTIVE PARAMETERS

This study examines the differences between ERMS implematations through effectice parameters.

These parameters are listed below:

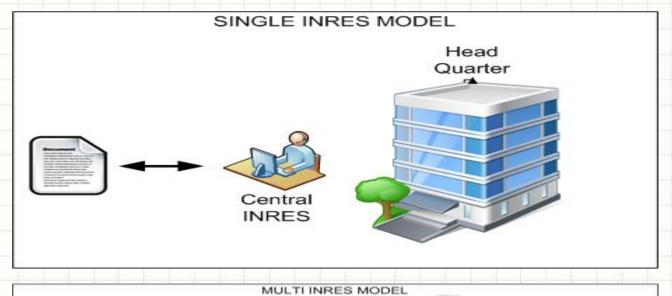
- 1- Organizational structure
- 2- Records intensity and capacity
- 3- Integration requirements and points
- 4- Metadata schemas to be used

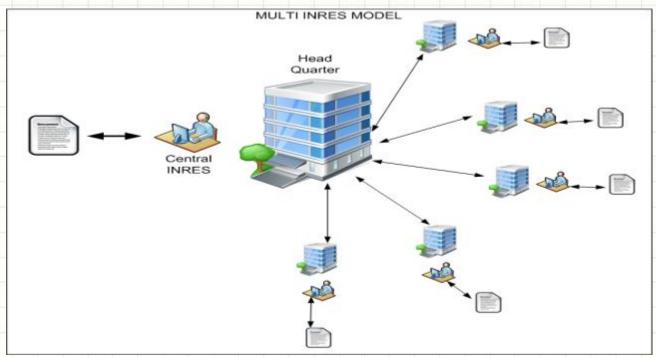
PARAMETER 1: ORGANIZATIONAL STRUCTURE

Organizational Structure effects the ERMS implementation in 2 ways:

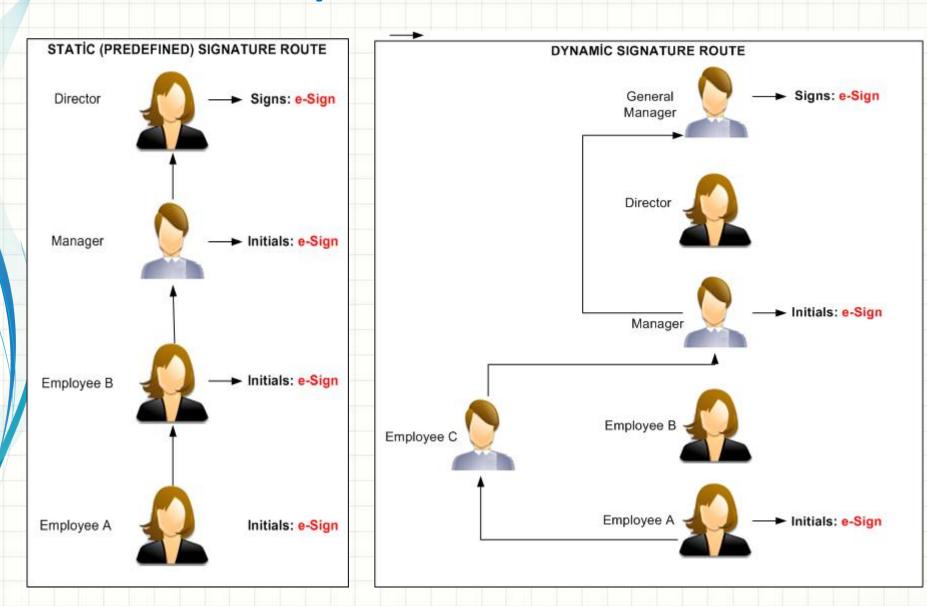
- 1- The establishment of the mechanism for responding incomming /outgoing records INRES (i.e. records from /to other institutions, companies and citizens)
- 2- The mechanism for constructing the signature (approval) route or order.

INCOMING RECORD/DOCUMENT REGISTERY (INRES) MODELS





SIGNATURE /APPROVAL ROTURE MODELS



COMPARISON OF ORG. STRUCTURE - ANKARA UNIVERSITY

Under the Presidency of Ankara University, 3 Vice Presidents operates 5 councils, 14 Faculties, 13 Institutions, 9 Vocational Training Schools, 2 Research Hospitals, 36 Research Centers and 8 central directorships.

- Physically distant campuses and locations (one of the biggest universities in Turkey)
- There exists a central incoming records registery service (INRES)
 within the Presidency and discrete INRES within each location
- ERMS needs to be adjusted to multi INRES structure

Since, Ankara University has academic units involved in the official records and forms management

- Signature and/or approval routes are changeable for each record/document
- ERMS needs to be flexible for defining dynamic approval routes

COMPARISON OF ORG. STRUCTURE - TURKSAT

Under the Presidency of Turksat, 5 Vice Presidents operates 3 different business units. There are 24 directorships and 21 locations in provinces of Turkey.

- Each business unit has its own campus in Ankara, 3 in total.
- A central incoming records registery service (INRES) within the Head Quarter and discrete INRES within each campus and province location.
- ERMS needs to be adjusted to multi INRES structure

Since Turksat is a state-owned company, its signature and/or approval route procedures have similarities with government institutions.

- But the company can be represented with at least 2 signatures for outgoing records/documents.
- Frequent business trips of the executives requires a well established proxy signature/approval route mechanism
- ERMS needs to be flexible for defining dynamic approval routes

COMPARISON OF ORG. STRUCTURE - TREASURY

Undersecretariat is the head of Turkish Treasury. The institution operates under the supervision of 3 assistant undersecretariat, with 8 general directorates.

- Treasury operates only in its central campus in Ankara, without any othe distant locations.
- A central incoming records registery service (INRES) within the Head
 Quarter
- ERMS needs to be adjusted to single INRES structure

Treasury is a typical governmental institution, which needs to process the records/documents according to legal regulations.

- Well defined and rarely changeble signature and/or approval routes.
- ERMS needs to be flexible for defining static and predefined signature/approval routes

RECORDS INTENSITY OF THE INSTITUTION

- Records intensity of studied implementations is different because of (i) the size of the institution, (ii) the number of users, (iii) the number of correspondent institutions etc
- Records intensity of the institution plays an important role in determining the hardware infrastructure.
- ERMS needs to be scaleable interms of processing power and storage capacity

| Yearly Numbers (on avarage) | Ankara Unv. | Turksat | Undersecretariat of Treasury |
|---------------------------------------|-------------|---------|------------------------------|
| Incoming Rec. | 505.000 | 26.400 | 43.000 |
| Outgoing Rec. | 495.000 | 57.000 | 60.000 |
| TOTAL | 1.000.000 | 83.400 | 103.000 |
| Avg. Size of each Record | 4 MB | 4 MB | 4 MB |
| Required Storage Capacity (Yearly) | 4.000 GB | 333 GB | 412 GB |

INTEGRATION REQUIREMENTS AND POINTS

Within the scope of this study, the following integration requiremens and points for the ERMS implementations are selected:

- 1. Integration with an existing human resource software
- 2. Single Sign On (SSO) integration
- 3. e-Signature integration
- 4. Integration with Turkish State Organization Database (SOD)



HR SOFTWARE INTEGRATION - COMPARISON

- If the customer uses an HR Software, in terms of efficiecy and maintainabilty ERMS should integrate with the software at either service or database level.
- This way, the users, their roles, organisational hierarchy, authorization can be managed through the HR Software.
- If there is no HR Software used in the customer, ERMS should provide interfaces for management of the users.
- ERMS needs to be flexible to either integrate with HR softwares or provide use interfaces

| Ankara Unv. | Türksat A.Ş. | Treasury |
|--|---|--|
| No HR integration Users are managed via ERMS interfaces | No HR integrationUsers are managed via ERMS interfaces | HR Software IntegrationDatabase level integration |

SINGLE SING ON (SSO) INTEGRATION — COMPARISON

- In the case when SSO is integrated with ERMS, the users can access the ERMS with their domain usernames and passwords.
- ERMS needs to be flexible to either integrate with LDAP servers provide authentication and authorization mechanisms



| Ankara Unv. | Türksat A.Ş. | Treasury |
|---|--------------------------------------|--------------------------------------|
| No LDAP integration during test and traning phase | LDAP integration | LDAP integration |
| LDAP will be used during production phase | LDAF IIILEGIATION | LDAF IIILEGIALION |

ELECTRONIC SIGNATURE INTEGRATION — COMPARISON

- The legality of the records/documents is provided with the electronic signature.
- Legaly, all executives must use e-Signature. But paraph (or initials) of subordinates does not necessarly require e-Signature.
- Customers can procure e-Signature API which is provided by different vendors (free-market)
- ERMS needs to be flexible to manage different choices of e-Signature usage models and API of the customers.

| Ankara Unv. | Türksat A.Ş. | Treasury |
|--|--|--|
| No e-Signature for the paragh(intials) e-Signature API of the state | E-Signature for all users regardless of executives or subordinates E-Signature API of the state | E-Signature for all users regardless of executives or subordinates E-Signature API of a private company |

STATE ORGANIZATION DATABASE INTEGRATION - COMPARISON

- State Organization Database (SOD) is the system in which the governmental institutions and attached companies are managed in an hierarchical way.
- This system eases correspondence problems especially in interinstitutional record/document sending.
- ERMS needs to be flexible to integrate with SOD and to provide user interfaces for manuel interferences.

| Ankara Unv. | Türksat | Treasury |
|--|--|------------------------|
| Full SOD integration Interfaces required for manual recording of correspondences which are not in SOD | Full SOD integration | • Full SOD integration |

METADATA SCHEMAS

Metadata schemas used for ERMS are:

- Turkish e-Correspondance Initiative Schema
- TS 13298 Schema
- Dublin Core Standarts



- The Turksat ERMS, supports the the first two schemas fully (which are obligatory) and the third partially.
- The software can be personalized according to the determined metadata type by the system managers.

CONCLUSION

- Different attributes of organizations require fundemental modifications within the Electronic Records/Document Management Systems.
- Examining the effective parameters within this study showed us that, ERMS needs to be flexible to:
 - > adjusted to multi and single INRES structure
 - > define dynamic and static (predefines) approval routes
 - > scale up/down processing power and storage capacity
 - integrate with HR softwares and provide user interfaces for user management
 - ➤ integrate with LDAP servers or should provide authentication and authorization mechanisms
 - manage different choices of e-Signature usage models and API of the customers.
 - integrate with databases like central state organization (SOD)

CONCLUSION

- Electronic Records/Document Management
 Systems are becoming an essential part of the
 e-State infrastructure.
- ERMS needs to be modified greatly for each institution or customer.
- Todays well developed ERP systems can be good model for ERMS, interms of parametric adjustment rather than custom software development.

